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Belgian Yachting to boost superyacht involvement

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Yacht organisation begins new campaign

Following its first participation at the Monaco Yacht Show, Belgian Yachting, the national yacht organisation, is planning to boost its superyacht membership with a new campaign over the coming months.

"The stand at Monaco is just a start to increasing our superyacht activities," says Nicolas Eeckhoudt from Bowline Yacht Transport. "The plan is to attract more Belgian companies active in the superyacht market."

Bowline Yacht Transport is a division of an independent, Antwerp-based shipping agent and forwarder and was set up in 1966. It uses a range of deep-sea cargo vessels to move its yachts to almost anywhere in the world.

It has already moved a number of superyachts and is looking to increase this part of its business.

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